

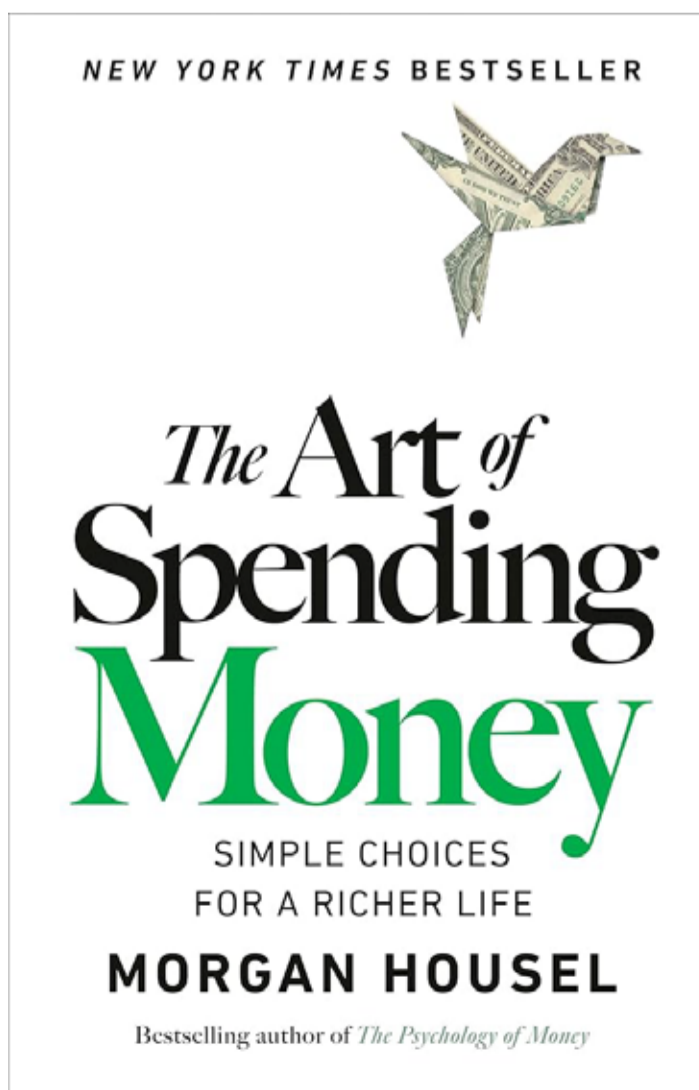


APRIL 2026 WEEK 3

EDITION 41

WEEKLY NEWSLETTER

“WHAT IS WORTH DOING IS WORTH DOING WELL.” - PHILIP STANHOPE

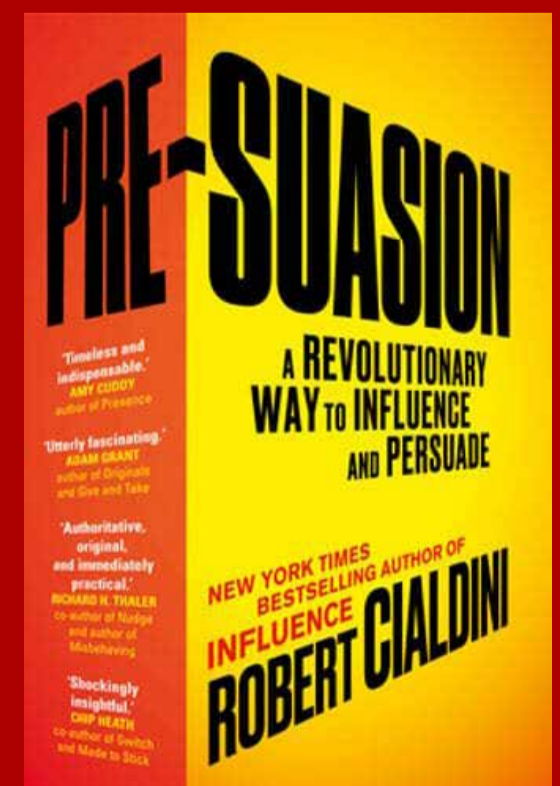


BookTALK

THE ART OF SPENDING MONEY

REPORT BY DIVINE AGBORLI

OUR BOOK FOR THE MONTH



EDITORIAL INSIGHTS: A GLIMPSE INSIDE

THE QUIET POWER OF CONSISTENCY

There is a quiet but powerful thread running through this week's newsletter, one that binds conversations on money, law, leadership, national development, and even design. It is the idea that the quality of our outcomes is ultimately shaped by the quality of our choices, repeated consistently over time.

At first glance, the themes may seem disparate. A BookTalk on spending habits. A case conference on judicial bias. A TGIF session on values. National reflections on development goals. But taken together, they tell a single, compelling story. Excellence is never accidental. It is intentional, cultivated, and sustained.

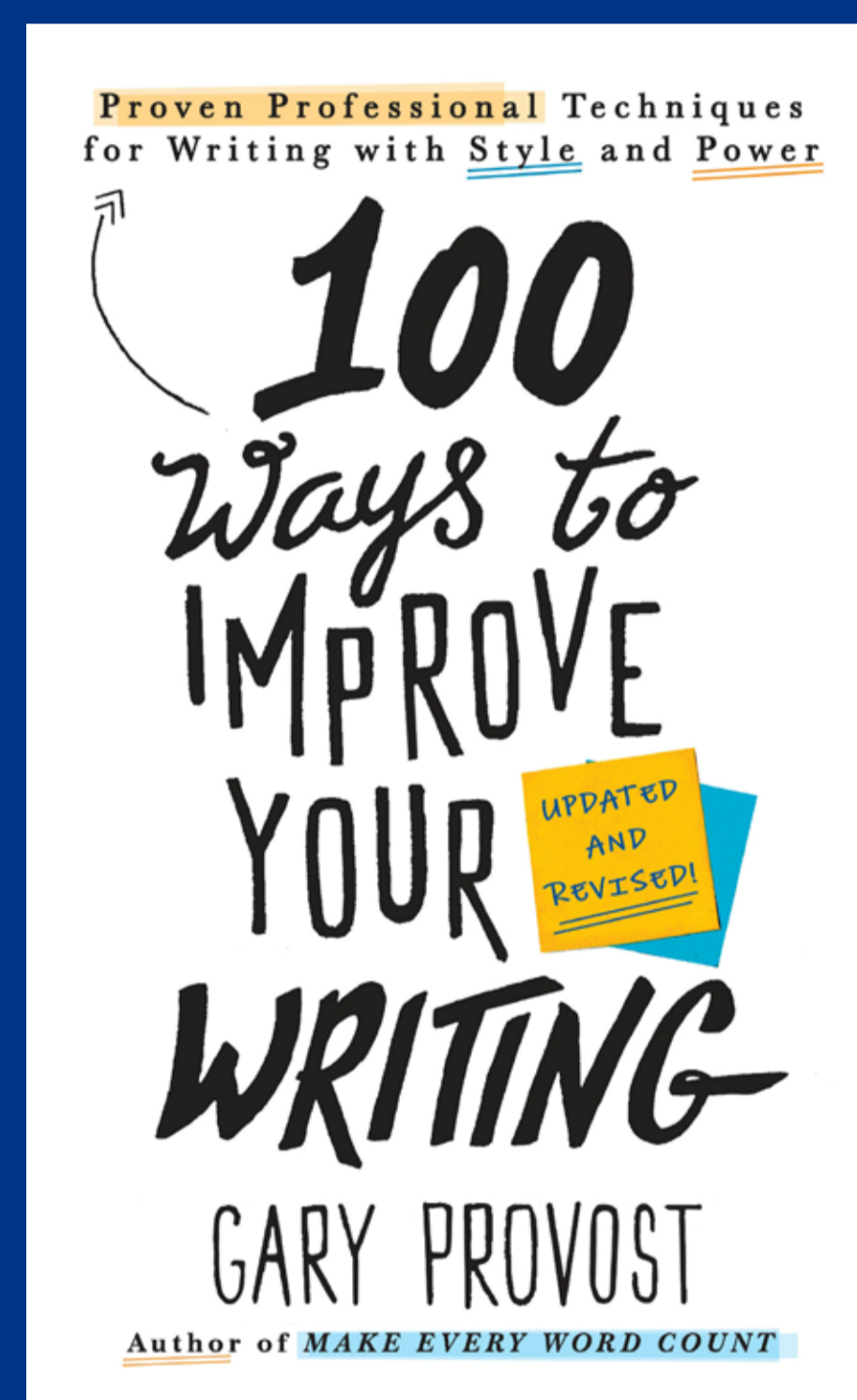
The discussion on *The Art of Spending Money* reminds us that even the most practical aspects of life are deeply philosophical. Money, often treated as a purely transactional tool, is revealed instead as a reflection of identity. How we spend is how we choose, consciously or otherwise, to define what matters. And yet, the conversation pushes us further. Awareness alone is not enough. Without discipline, awareness becomes inertia. The real work lies in alignment between values, priorities, and action.

This idea of alignment finds a sharper, more urgent expression in the case conference on judicial bias. Here, the stakes are no longer personal but institutional. The principle that justice must not only be done but must also be seen to be done is not merely doctrinal. It is foundational. It speaks to trust. And trust,

004

Highly Intellectual:

WHAT THE PRINCIPAL IS READING:



100 Ways to Improve Your Writing by Gary Provost is a practical, no-nonsense guide that breaks writing down into clear, actionable techniques. The book emphasizes simplicity, clarity, and rhythm, encouraging writers to vary sentence length, choose precise words, and write with purpose for a specific audience.

Provost also highlights the importance of rewriting, strong openings, and maintaining reader interest through structure and flow. Overall, it teaches that good writing isn't about sounding complex, but about communicating ideas effectively, consistently practicing, and developing a strong, confident voice over time.

EDITORIAL INSIGHTS: A GLIMPSE INSIDE

whether in courts or communities, is built not on grand declarations but on consistent, principled conduct. A single lapse can erode what years of integrity have built. The lesson is clear. In law, as in life, perception follows pattern.

The TGIF session brings this conversation inward. It strips away abstraction and places responsibility squarely on the individual. Values, we are reminded, are not slogans to be recited but habits to be lived. What stands out is not perfection, but consistency. It is the quiet courage to do the right thing repeatedly, especially when it is inconvenient. In this, there is a subtle but profound shift. Excellence is no longer an event. It is a lifestyle.

Even the piece on visual design reinforces this philosophy. Repetition, a fundamental principle in design, creates coherence and identity. Applied to life, it becomes something more. It becomes a blueprint for character. What we do repeatedly becomes what we are known for. In this sense, every action is a brushstroke, contributing to a larger picture that others come to recognize and trust.

The national outlook on the Sustainable Development Goals expands this reflection to the level of the state. Ghana's challenges, including urbanization, environmental degradation, and governance gaps, are not the result of a single failure, but of accumulated decisions over time. Similarly, progress will not come from isolated interventions, but from sustained, coordinated effort. The same principle holds. Consistency, discipline, and alignment are not optional. They are indispensable.

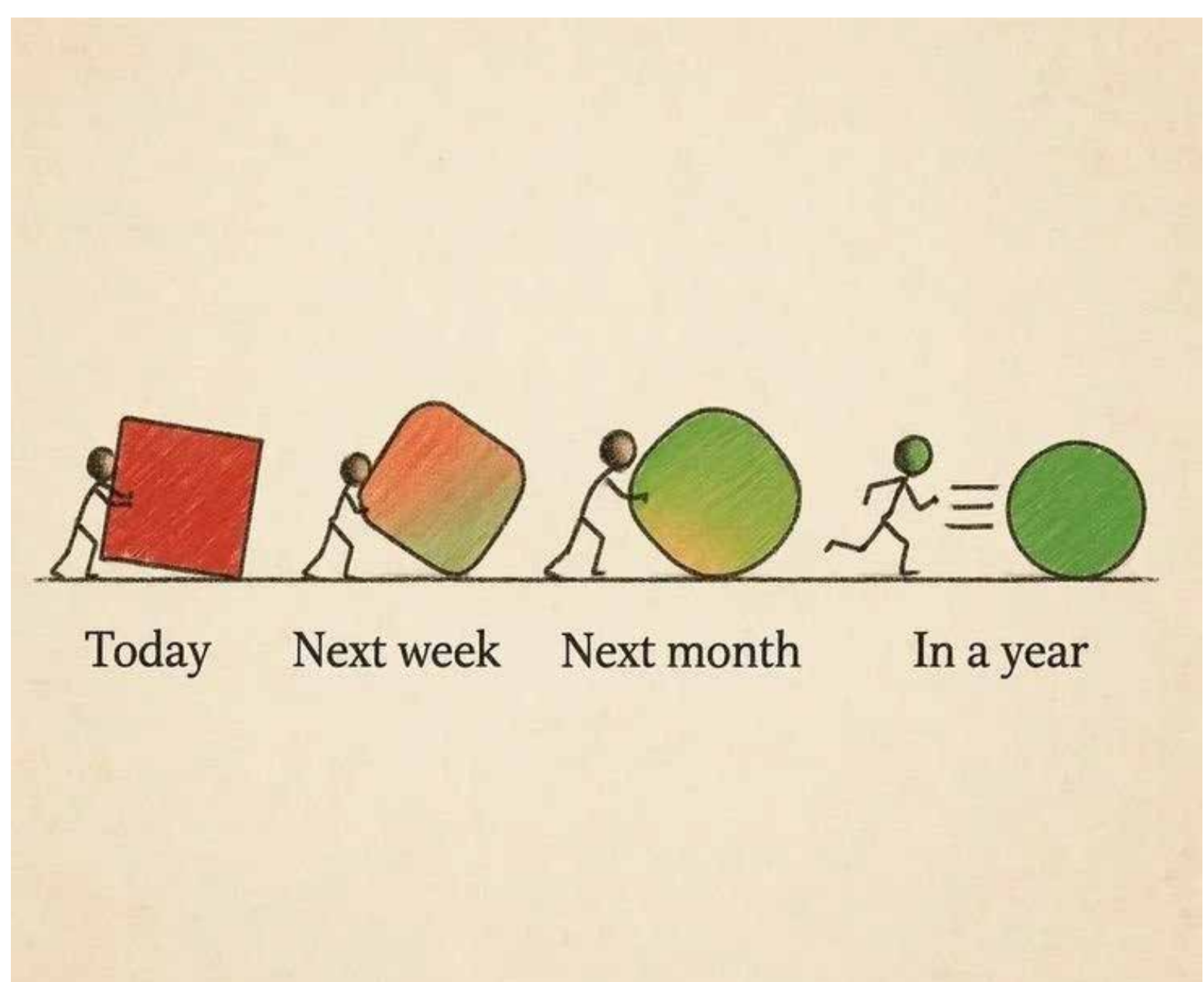
What, then, ties all of this together?

It is the rejection of mediocrity, not in a loud or dramatic sense, but in the quiet insistence that what is worth doing at all is worth doing well. This is not a call for perfection, but for intentionality. It is an argument against half measures and against the illusion that small compromises do not matter. They do, because they accumulate.

And yet, there is also a note of humility running through these reflections. There are no easy answers. Whether in choosing how to spend, how to lead, how to judge, or how to govern, trade offs are inevitable. What matters is not that we get it right every time, but that we remain aware, reflective, and willing to adjust.

In the end, the message is both simple and demanding. Mastery of money, of work, and of self begins with awareness, but it is sustained by discipline. And discipline, practiced consistently, becomes identity.

That is the real work. And it is never finished.





BookTALK

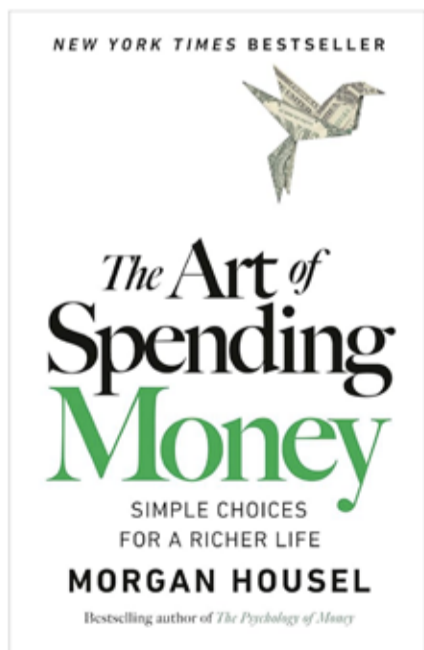
THE ART OF SPENDING MONEY

Report by Divine Agborli



TOPIC

THE ART OF SPENDING MONEY



SPEAKERS



Wisdom Aryeetey

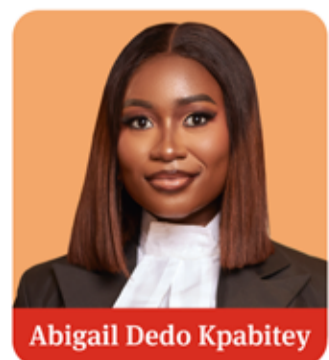


Emmanuella Esinam Awunyo



Dodzi Koku Hattoh

MODERATOR



Abigail Dedo Kpabitey

DATE

Wednesday
8th April,
2026

TIME

4pm
GMT

VENUE

Auntie Esther's
Summer Hut

Wisdom Is The Principal Thing
PROVERBS 4:7



Last Wednesday's BookTalk session felt less like a lecture and more like a lively dinner table conversation where everyone had strong views and no one was shy about sharing them. The book on the table was Morgan Housel's *The Art of Spending Money*, and under the steady and thoughtful moderation of Abigail Dedo, it quickly became clear that money is never just about money.

Abigail set the tone early. Her questions were sharp without feeling forced. You could tell she had spent time with the book, not just reading it but wrestling with it. She did not simply ask what the author said. She asked what it meant for us, in real life, with real pressures and real choices. That made all the difference.

Esinam, Wisdom, and Dodzi each brought a distinct voice to the discussion, which made the session richer. There was no attempt to agree for the sake of harmony. In fact, some of the most engaging moments came from polite but firm disagreement.

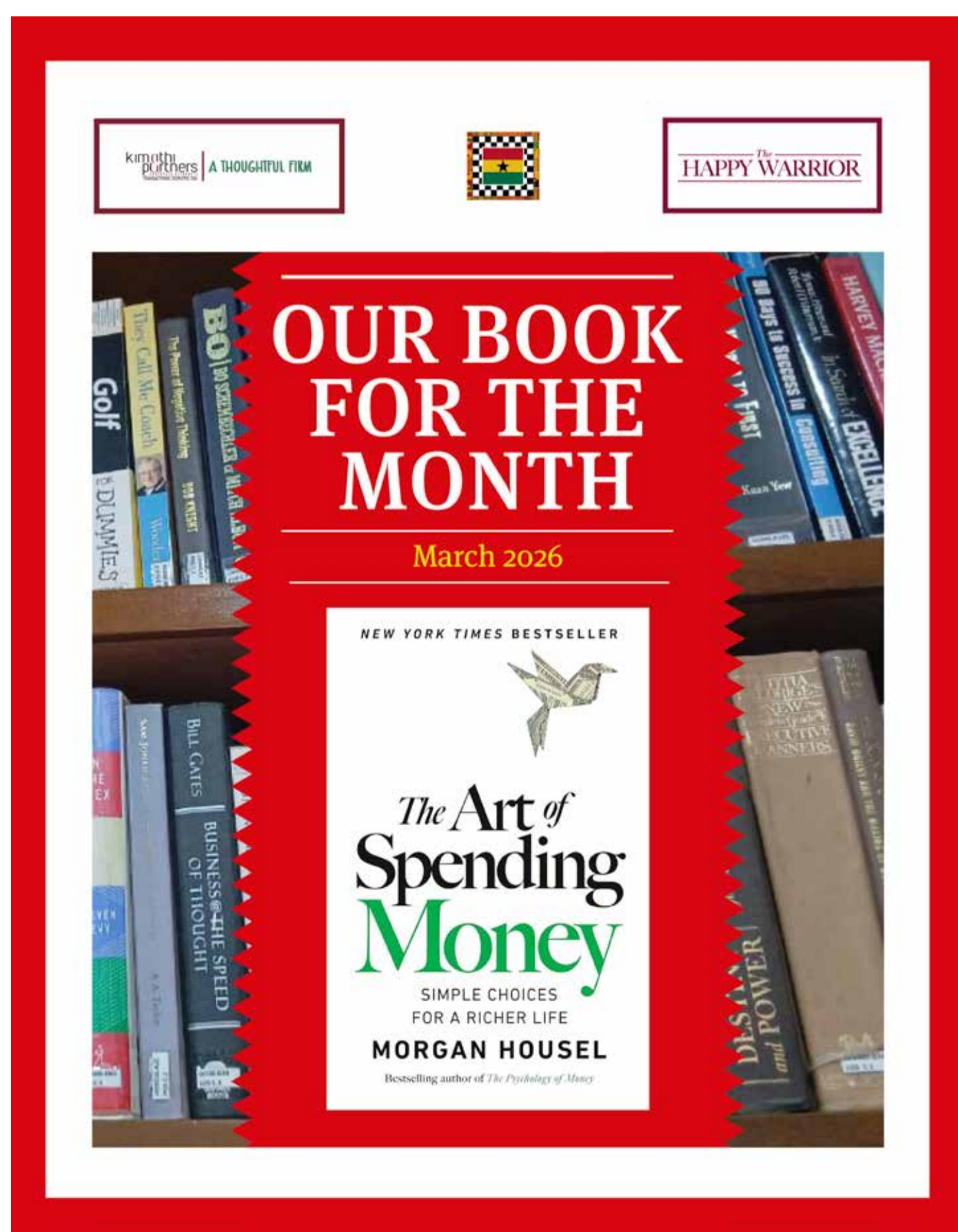
One of the early themes was whether the book actually tells us anything new. Dodzi, in particular, was not entirely convinced. The idea that our values, beliefs, and personal experiences shape how we spend money did not strike him as groundbreaking. It was, in his words, something we already know. Yet, even in that skepticism, there was an important point. Sometimes the value of a book is not in novelty, but in clarity. It takes what we vaguely know and puts it in front of us in a way we can no longer ignore.

Esinam leaned into this more reflective side. For her, the book's strength lay in its reminder that spending is deeply personal. It is tied to purpose, identity, and what we actually care about. Money, in that sense, becomes a mirror. It shows us who we are, or at least who we think we are.



That idea carried through much of the discussion. Why do people chase wealth endlessly without feeling any real improvement in their lives? Why do some people spend freely while others hold on tightly, even when they have enough? The panel circled back, again and again, to self awareness. Not as a lofty ideal, but as a practical tool. If you do not understand what matters to you, your spending will always be slightly off. You may get what you want, only to realize it is not what you need.

There were also moments of humour that kept the session grounded. At one point, the tension between money and happiness sparked a spirited exchange. Can money buy happiness? The answers were anything but uniform. One view was that money is simply a tool. It can create the conditions for happiness, but it is not happiness itself. Another view pushed back more boldly. For some people, money can indeed buy what they define as joy. If owning something, even without using it, brings satisfaction, who is to say that is not real?



That back and forth captured something important. The book may offer principles, but application is always personal. What feels excessive to one person may feel essential to another. What looks like freedom to one may look like waste to someone else.

The conversation on social pressure was particularly relatable. The idea that people spend not because they need to, but because they feel they are expected to, drew quiet agreement across the room. Whether it is lifestyle, status, or simply keeping up appearances, there is a subtle pressure to spend in ways that do not always align with our true priorities. The reminder was simple but powerful. Discipline is not just about saving money. It is about resisting the urge to spend for the wrong reasons.

Another highlight was the discussion on emotional spending. The panel explored how past experiences shape present behaviour. Someone who grew up with very little may spend more later in life to prove a point. Another person with a similar background may do the exact opposite and become extremely cautious. In both cases, the spending is not random. It is rooted in something deeper. Recognising that is the first step to managing it.



Perhaps the most thought provoking part of the session was the question about time. Would you rather work intensely now, accumulate wealth, and enjoy life later, or live a more balanced life in the present? There was no clear winner. Some preferred the discipline of working hard early to secure future freedom. Others valued being present with family and enjoying life as it unfolds. What stood out was not the answer, but the honesty. Everyone acknowledged that there are trade offs, and no choice is without cost.

By the end of the session, one idea lingered. Spending money well is less about formulas and more about alignment. Alignment with your values, your priorities, and your stage in life. The goal is not perfection. It is awareness.

A special word must go to Abigail Dedo. Her moderation held the session together in a way that felt effortless. Her questions were thoughtful, well timed, and clearly grounded in a deep engagement with the book. She did not dominate the conversation, but she guided it with precision.




All in all, it was one of those sessions that does not end when the room empties. You leave still thinking about your own choices, your own habits, and perhaps that one purchase you are now quietly reconsidering.



BIAS, BIRTHDAYS & BENCHROOM FIREWORKS: A CASE CONFERENCE TO REMEMBER

Report by Miriam Selinam Tsri



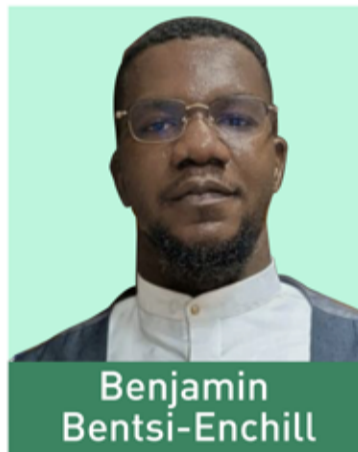
TOPIC
The Republic
VS
Court Of Appeal
(Civil Division)
Accra; Ex-parte:
Klenam Construction
Limited

CIVIL MOTION NO.: J5/10/2026
Delivered By The Supreme
Court On 17th February 2026

DATE
Thursday
9th April, 2026

TIME
4pm

VENUE
Auntie Esther's Summer Hut

SPEAKER

Benjamin
Bentsi-Enchill

MODERATOR

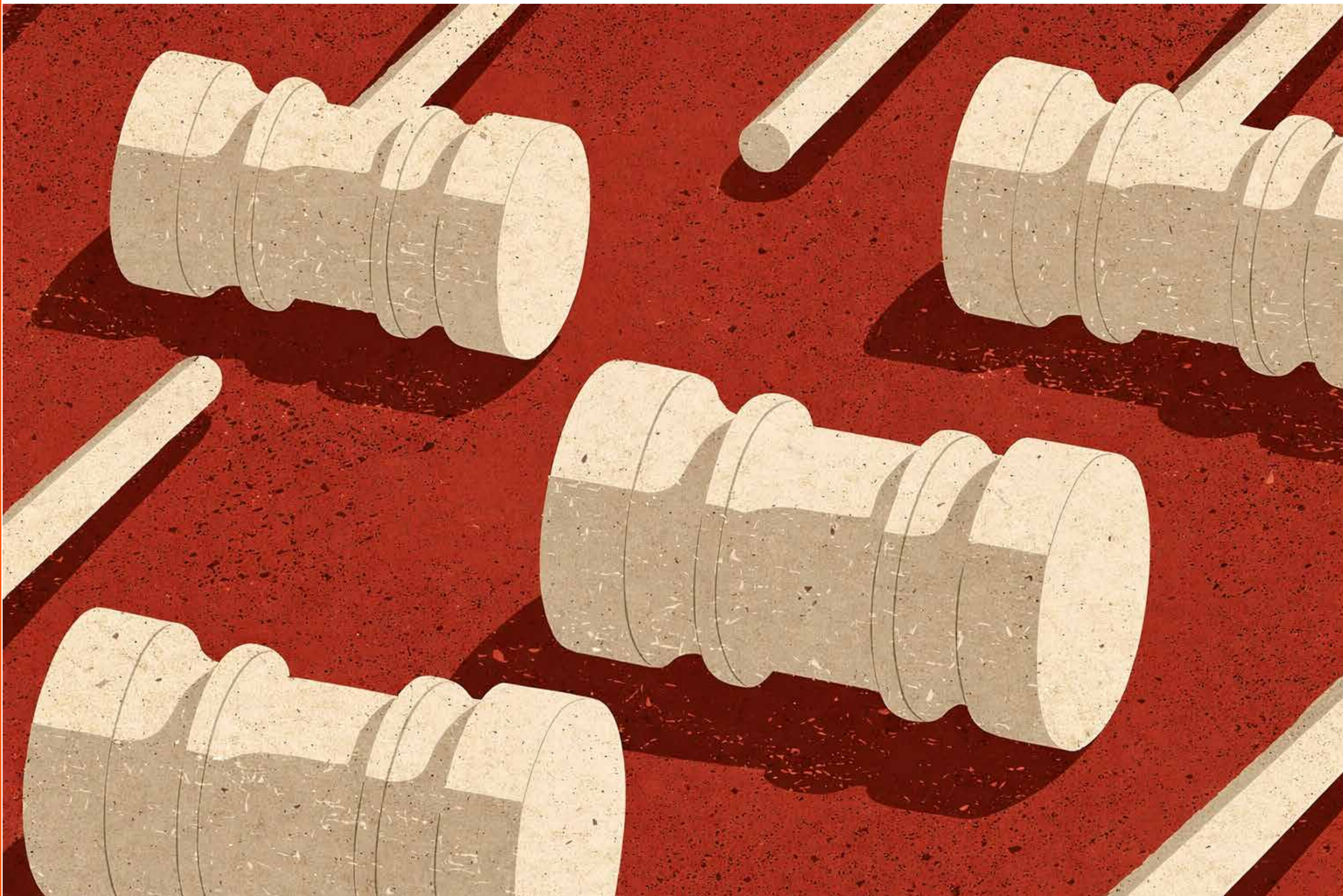
Ezekiel
Codjoe

"VICTORY BELONGS TO THE MOST TENACIOUS."
- Roland Garros

Thursday's case conference came with an unexpected twist our very own birthday celebrant, Benjamin, took the lead, turning what could have been a routine legal discussion

into a lively, thought-provoking session that had everyone leaning in. With insights and just the right touch of humour, he walked the team through *The Republic v Court of Appeal (Civil Division), Accra; Ex-Parte: Klenam Construction Limited*, a Supreme Court decision that sparked one of the most interactive exchanges we've had.

At the heart of the case was a land dispute over property at Okpoi Gonno, contested between the Nungua Stool and the Kle Musum Quarter of Teshie. While the High Court found in favour of Klenam Construction Limited—holding that the land belonged to the Nungua Stool the Court of Appeal overturned that decision in a split ruling. But what truly stirred debate was not the land itself; it was the presence of Justice Anthony Oppong on the appellate panel. Having previously decided a closely related case involving the same land, his participation raised serious concerns about apparent bias.



Benjamin guided the discussion to the pivotal issue: whether Justice Oppong's involvement compromised the fairness of the proceedings. The Supreme Court thought so. In a firm affirmation of the principles of natural justice, it held that his continued participation created a real likelihood of bias. The Court emphasised that justice must not only be done but must also be seen to be done invoking the enduring rule of *nemo iudex in causa sua*. As a result, the Supreme Court exercised its supervisory jurisdiction and quashed the Court of Appeal's decision by *certiorari*.

What made the session particularly

engaging was how Benjamin drew connections between the Court's reasoning and our everyday practice. The discussion moved beyond doctrine into strategy how to identify and raise objections on grounds of bias, and the evidentiary threshold required to sustain such claims. Colleagues weighed in with perspectives on judicial neutrality, the risks of prior involvement, and the fine line between suspicion and substantiated bias.

By the end of the session, one thing was clear: It was a masterclass in bias awareness, wrapped in the warmth of a birthday celebration.



TGIF Highlights

WHEN VALUES SPEAK LOUDER THAN WORDS: LESSONS FROM THOSE WHO LIVE THEM

Report by Nancy Ama Sackey

kimbri partners | A THOUGHTFUL FIRM

TGIF
IDEAS + MORE

PANELISTS

Daniel Aboagye, Dodzi Koku Hattoh, John Jared Kpesese, Bright Whajah

TOPIC
The Values Award

DATE: Friday, 10th April, 2026
TIME: 4pm GMT
VENUE: Online (Zoom/ Microsoft Teams)

MODERATOR
Miriam Selinam Tsri

"Victory belongs to the most tenacious."
-ROLAND GARROS

Last Friday's TGIF session was not just another engaging discussion, it was a living, breathing demonstration of what it means to embody the firm's values. Hosted by the ever-composed and insightful Miriam Selinam Tsri, the session brought together some of last year's Values Award winners, Bright Whajah, Daniel Aboagye, Dodzi Koku Hattoh, and John Jared Kpesese, for a conversation that was as honest as it was inspiring.

From the very beginning, there was a quiet understanding: this was not about theory. These were individuals who had lived the values, wrestled with them, and, in many cases, been shaped by them.

The Moment of Recognition: More Than Just an Award

One of the most striking themes was how unexpected the recognition had been for many of the panelists. There was no grand pursuit of applause, no calculated effort to "win." Instead, what emerged was a shared humility.

For Dodzi, the moment was particularly surprising. Being deeply involved in planning the event itself, his focus had been entirely on ensuring its success for others. The recognition, when it came, felt almost unbelievable, a reminder that even when you are not looking to be seen, your impact is still visible. For John, the award was a simple but powerful affirmation, a signal that Management had noticed his efforts and was encouraging him to keep going. Bright described it as a moment that proved that even the "crazy things" done consistently and faithfully do not go unnoticed. Daniel echoed a similar sentiment, seeing the award not as a goal but as a confirmation that he was on the right path.

The underlying message was clear: excellence that is rooted in values does not need to announce itself. It will be seen.

Doing the Right Thing when it Costs You

Perhaps the most compelling part of the discussion was the honesty around the daily tension between convenience and conviction.

Bright captured this beautifully when he described the workplace as a constant crossroads, a place where one must repeatedly choose between standing firm and taking the easy way out. His reflections on “taking the bullet” for his team stood out as a powerful illustration of trustworthiness and selflessness. In moments where blame could be shifted, he chose responsibility.

John reinforced this from a legal practice perspective, emphasizing teamwork and shared responsibility. In his view, success is never individual, and neither is failure. The strength of a team lies in its willingness to stand together, especially when things go wrong.

These were not abstract ideals. They were lived decisions, often uncomfortable, but ultimately defining.

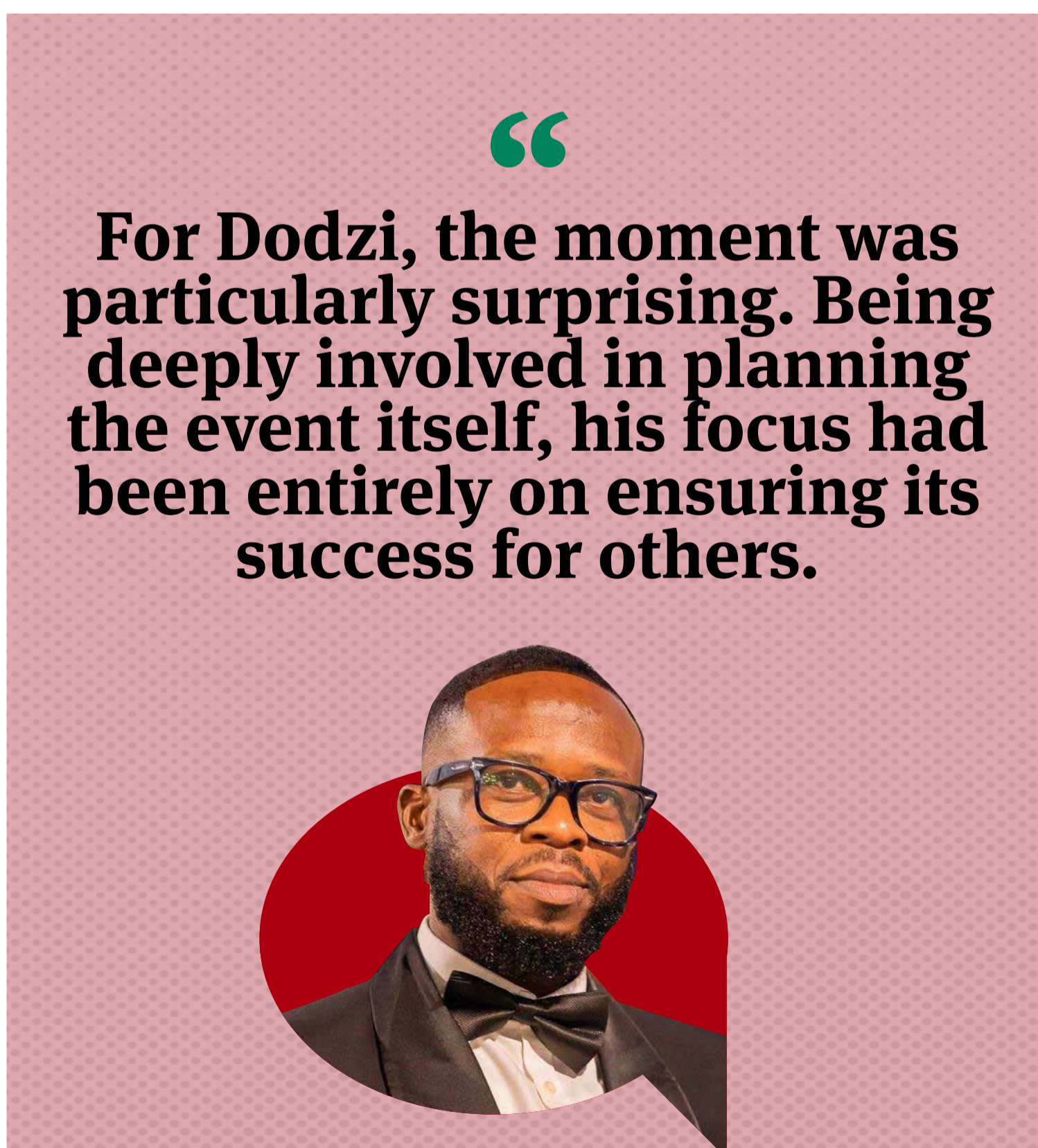


Values as a Way of Life, not a Checklist

A recurring idea throughout the session was that values are not meant to be memorized but internalized.

One of the most profound insights came from the simple yet powerful notion that if your heart is truly in what you do, the values will naturally follow. Thoughtfulness, responsiveness, excellence, they are not forced behaviours but the natural expression of a committed heart.

This perspective reframes everything. It shifts the focus from trying to “perform” values to genuinely living them.



Values as a Way of Life, not a Checklist

A recurring idea throughout the session was that values are not meant to be memorized but internalized.

One of the most profound insights came from the simple yet powerful notion that if your heart is truly in what you do, the values will naturally follow. Thoughtfulness, responsiveness, excellence, they are not forced behaviours but the natural expression of a committed heart.

This perspective reframes everything. It shifts the focus from trying to “perform” values to genuinely living them.

The Power of Community

Another standout theme was the value of community. What began as a structured principle has, for many, become a deeply personal conviction.

There was a recognition that no one thrives in isolation. The well-being of one directly affects the experience of others. A disengaged colleague, a struggling teammate, these are not isolated issues but shared realities.

Dodzi’s reflections captured this beautifully. Community is not just about working together; it is about caring enough to make the environment better for everyone. It is about seeing beyond tasks and deadlines to the people behind them. In a firm where excellence is expected, this reminder was both grounding and necessary.

“

Bright described it as a moment that proved that even the “crazy things” done consistently and faithfully do not go unnoticed.



“

Daniel echoed a similar sentiment, seeing the award not as a goal but as a confirmation that he was on the right path.



**1. TRUSTWORTHY 2. THOUGHTFUL 3. WARRIORS
4. EXCELLENCE 5. WINNERS 6. VERY RESPONSIVE
7. FRUITFULNESS 8. COMMUNITY 9. FAITH 10. FULFILLMENT**

Faith, Discipline, and the Inner Compass

For Daniel, everything ultimately comes back to faith. His advice was simple but profound: put God first, and let that foundation guide everything else. When the heart is anchored correctly, the actions will follow.

This spiritual dimension added depth to the conversation. It reminded everyone that values are not just professional tools; they are reflections of deeper personal convictions. John added another layer with a principle passed down from his father: “If it ought to be done, it must be done well.” This sense of duty, combined with heart and intention, creates a powerful framework for both personal and professional life.

Small Acts, Lasting Impact

If there was one takeaway that lingered long after the session ended, it was this: consistency in small things matters.

Bright’s reflection that even the smallest efforts, when done consistently, are eventually recognized, resonated deeply. It is easy to underestimate the daily acts of diligence, integrity, and care. But over time, these small acts compound into something significant. Recognition, in this sense, becomes less about a single moment and more about a pattern of living.

A Fitting Close

As the session drew to a close, there was a powerful consensus. Financial success, professional growth, and recognition are all important, but they are ultimately byproducts of something deeper: character.

The firm’s values are not just aspirational statements. They are practical guides, shaping decisions, influencing behaviour, and building a culture where excellence is both expected and supported.

Last Friday’s conversation highlighted something simple yet profound: mastering our work begins with mastering ourselves. And when values truly take root, they do more than guide us, they define us.

“

Last Friday’s conversation highlighted something simple yet profound: mastering our work begins with mastering ourselves. And when values truly take root, they do more than guide us, they define us.



ACHIEVING SUSTAINABLE DEVELOPMENT GOALS BY 2030: MISSION IMPOSSIBLE?



Ghana began pursuing global development targets in 2000 under Jerry John Rawlings by adopting the Millennium Development Goals (MDGs), later implemented by John Agyekum Kufuor. These were succeeded by the Sustainable Development Goals (SDGs) for 2015–2030.

Ghana achieved notable successes, including early integration of the MDGs into national planning, halving poverty, and eliminating trachoma, as highlighted by Nana Addo Dankwa Akufo-Addo in 2019.

Currently, the government of John Dramani Mahama (since 2025) is responsible for meeting SDG targets by 2030.

However, progress faces major challenges:

- Rapid urbanisation in Accra, causing congestion, housing shortages, and poor waste management

- Environmental degradation (plastic pollution, flooding, illegal mining)

- Economic and energy constraints, including high public debt and reliance on unsustainable energy

- Policy incoherence and weak implementation

- Institutional issues like corruption and public apathy

- To improve prospects of achieving the SDGs, key recommendations include:

- Investing in human capital and gender equality

- Improving urban planning and public transport systems

- Expanding renewable energy (solar and wind)

- Strengthening governance and enforcing environmental and planning laws

Overall, while achieving the SDGs by 2030 is challenging and unlikely under current conditions, it remains possible if the government significantly improves policy coordination, governance, and investment in sustainability.

MINORITY CALLS ON PRESIDENT MAHAMA TO ACT ON ANTI-LGBTQI BILL



The Member of Parliament for Assin South, John Ntim Fordjour, has criticised President John Dramani Mahama and the ruling National Democratic Congress (NDC) for changing their stance on the Human Sexual Rights and Family Values Bill.

He argues that while in opposition, the NDC strongly supported the bill, but since assuming power, they have shifted to a more cautious, procedural approach and reduced its urgency. He described this as inconsistent and a betrayal of assurances previously given to religious and traditional leaders.

Similarly, Henry Nana Boakye of the New Patriotic Party (NPP) accused the NDC of politicising the LGBTQ+ issue during the 2024 elections but failing to follow through in government.

In response, President Mahama has emphasised that LGBTQI-related matters are not a top national priority, stressing instead the need to focus on socio-economic challenges such as education, healthcare, jobs, and basic living conditions. He also called for the issue to be handled through democratic processes, dialogue, and the rule of law.

Rev. Ntim Fordjour further warned that aspects of the constitutional review process could potentially allow for recognition of LGBTQ concepts, which he believes could have significant cultural and moral implications for Ghana.

PETROLEUM REVENUE, GOVERNANCE CRISIS THREATEN INVESTOR CONFIDENCE — PIAC

Ghana's upstream petroleum sector is under pressure, according to a 2025 report by the Public Interest and Accountability Committee (PIAC), due to declining production, falling revenues, and governance concerns that may deter investors.

Key issues include:

- **Falling revenues and output:** Petroleum receipts dropped significantly to US\$770 million in 2025 (from US\$1.36 billion in 2024), while crude production declined to 37.3 million barrels, continuing a downward trend from previous years.
- **Pricing shortfalls:** The average oil price fell below government projections, increasing fiscal pressure.
- **Governance concerns:** A major issue is the failure of Ghana National Petroleum Corporation (GNPC) subsidiary Explorco to account for over US\$561 million in revenues owed to the state, raising transparency concerns.
- **Financial strain on GNPC:** Reduced income, unpaid obligations, and delayed payments (including from the TEN field) have weakened its capacity to invest.



Operational challenges:

- The TEN oil field, operated by Tullow Oil, has seen sharp production declines and rising costs, though partners plan to acquire infrastructure (FPSO) to improve efficiency.
- Government arrears and sector-wide debts, including over US\$620 million owed by the Ghana National Gas Company to GNPC, threaten the energy value chain.

Despite these challenges:

- Ghana secured US\$3.5 billion in new investment commitments in 2025.
- The Ghana Heritage Fund grew to US\$1.38 billion.

Outlook:

While Ghana still has strong resource potential, PIAC warns that restoring fiscal discipline, improving transparency, and resolving debts are essential to attract investment and stabilise the sector. Petroleum revenues are projected to modestly recover to about US\$985.5 million in 2026.



BOOK REPORT

Report by Naa Dedei
Okaile Coleman

Brief summary of the book

Inspired by Theodore Roosevelt's Man in the Arena speech, Brené Brown draws on years of research to challenge the idea that we must appear strong and perfect to succeed. In *Daring Greatly*, she explores how vulnerability is not weakness, but the foundation of courage, connection, and meaningful living.

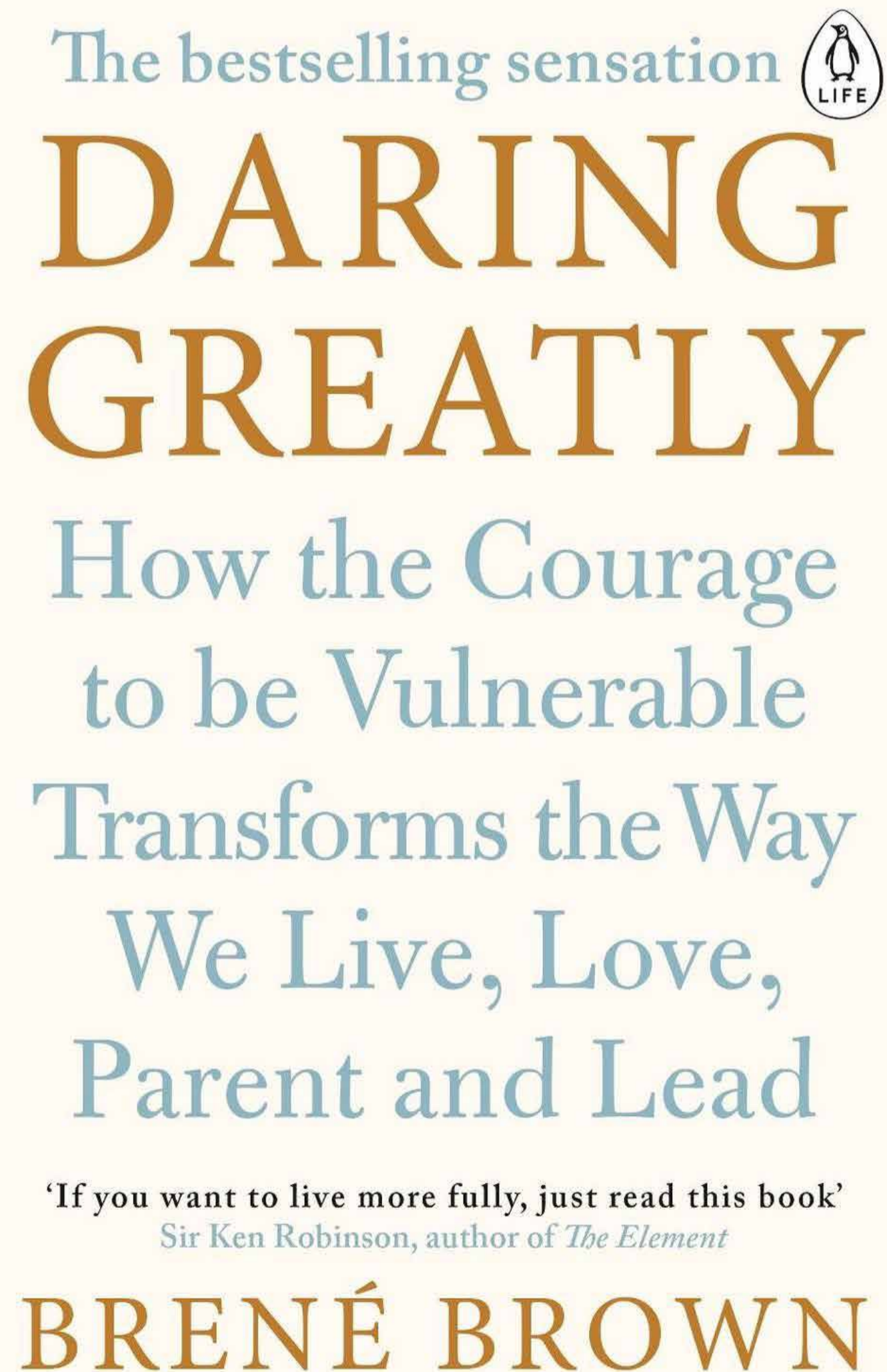
Key insights

1. Vulnerability as Strength

Vulnerability is presented as the core of courage rather than a sign of weakness. Brown explains that being open to uncertainty, risk, and emotional exposure allows people to grow and connect more deeply with others. When individuals avoid vulnerability, they also limit their creativity and opportunities for meaningful relationships. Embracing vulnerability requires courage because it involves the possibility of failure or rejection. Ultimately, those who dare to be vulnerable are more likely to live authentic and fulfilling lives.

2. The Culture of Scarcity

The culture of scarcity is the belief that we are never good enough, smart enough, or successful enough. Brown argues that this mindset dominates modern society and fuels anxiety, comparison, and self-doubt. People constantly measure themselves against unrealistic standards, which weakens their sense of self-worth. This fear-based thinking prevents individuals from taking risks or embracing vulnerability. Overcoming scarcity requires practicing gratitude and recognizing one's inherent worth.



3. Shame vs. Guilt

The author makes a clear distinction between shame and guilt, emphasizing their different effects on behavior. Shame is the belief that a person is fundamentally flawed, while guilt focuses on a specific action or mistake. Shame often leads to silence, isolation, and a fear of judgment from others. On the other hand, guilt can be constructive because it encourages accountability and positive change. Understanding this difference helps individuals respond to mistakes in healthier and more productive ways.

4. Wholehearted Living

Wholehearted living involves engaging with the world from a place of worthiness and authenticity. Brown describes wholehearted individuals as those who embrace vulnerability and practice self-compassion. They are not driven by perfectionism but instead accept their imperfections as part of being human. These individuals cultivate meaningful relationships by being open and genuine with others. As a result, they experience deeper joy, connection, and a stronger sense of belonging.

“
Wholehearted living involves engaging with the world from a place of worthiness and authenticity.

“
A key takeaway from the book is that vulnerability is the foundation of courage, not a weakness to avoid.

5. Leadership

Brené Brown highlights the importance of vulnerability in both leadership. In leadership, creating an environment of trust and openness encourages innovation and collaboration. Leaders who admit mistakes and take risks inspire their teams to do the same. In parenting, modeling authenticity helps children develop emotional resilience and self-worth. Avoiding perfectionism and embracing vulnerability allows both leaders and parents to build stronger, more supportive relationships.

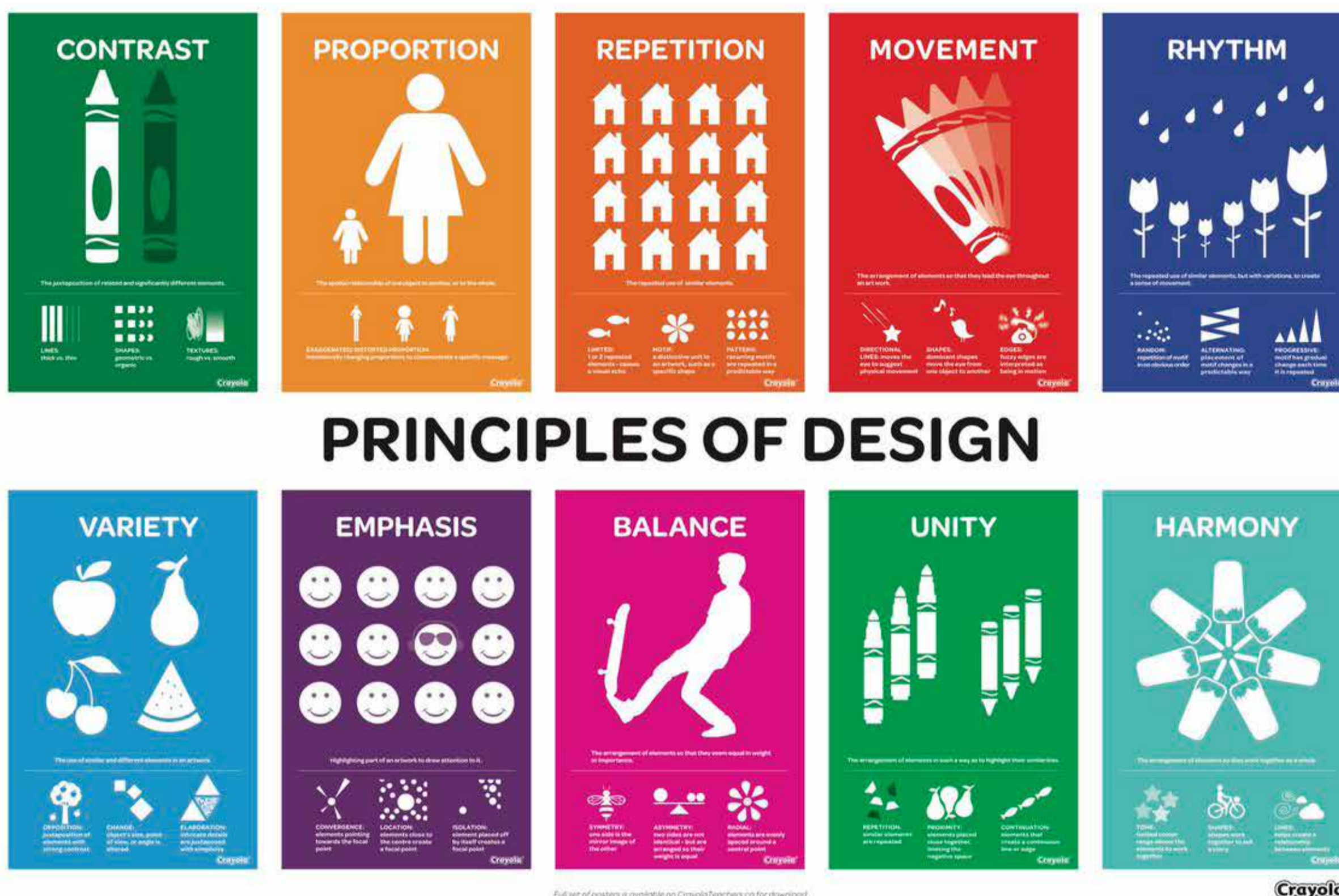
Short note on why we should read it and what makes it special

A key takeaway from the book is that vulnerability is the foundation of courage, not a weakness to avoid. Brown argues that a meaningful life requires showing up fully, even when there is a risk of failure, criticism, or rejection. When people hide behind perfectionism or fear, they limit their ability to grow, connect, and innovate. In summary, you have to risk being seen in order to truly live, lead, and succeed.



DESIGNING BEHAVIOR: HOW REPETITION TRANSLATES FROM VISUAL SYSTEMS TO DAILY HABITS

By Jonathan Agyei-Peprah



Full set of posters is available on CrayolaTeachers.ca for download



Repetition is a core design principle that involves reusing visual elements consistently throughout a composition to create unity, coherence, and recognition. These elements can include colors, fonts, shapes, lines, textures, spacing, or even layout structures. In the Kimathi & Partners brand, the visual element that stands out is the thick border design which comes in different colors or the firm's pattern.

Technically, repetition functions as a unifying mechanism. By repeating elements, a designer reduces visual noise and creates a system that the viewer can quickly understand and navigate. So, for instance, the moment you see the borders, the Kimathi & Partners brand comes to mind.

Repetition establishes consistency by reinforcing a cohesive visual system, thereby strengthening identity, an essential component of effective branding. As a fundamental design principle, it enhances usability by introducing predictable patterns that intuitively guide the reader. Additionally, repetition reinforces visual hierarchy, as recurring elements signal importance and direct attention within a composition.

Now, think of repetition in life the same way you think of it in design: you are building a system people can recognize and that starts with yourself. Your habits, behaviors, and decisions become the “visual elements” that shape your identity and outcomes.

One of my earliest encounters with the concept of repetition occurred when I was about three or four years old. Growing up, my father used to tie my shoelaces for me, but at a certain point, he told me it was time to learn to do it myself. He patiently showed me how, and I had to repeat the process six or seven times before I finally got it right. That experience left a lasting impression on me. It taught me that with persistence and continuous effort, I can achieve anything I set my mind to.

What you repeatedly do becomes how people define you. It becomes your brand. When you consistently show up on time, you are seen as reliable; when you repeatedly deliver quality work, you build a reputation for trustworthiness; and when you practice a skill daily, you naturally become more skilled. Over time, this pattern of repeated actions shapes how others perceive you, as repetition reinforces behavior and allows people to recognize and



改善

Kaizen

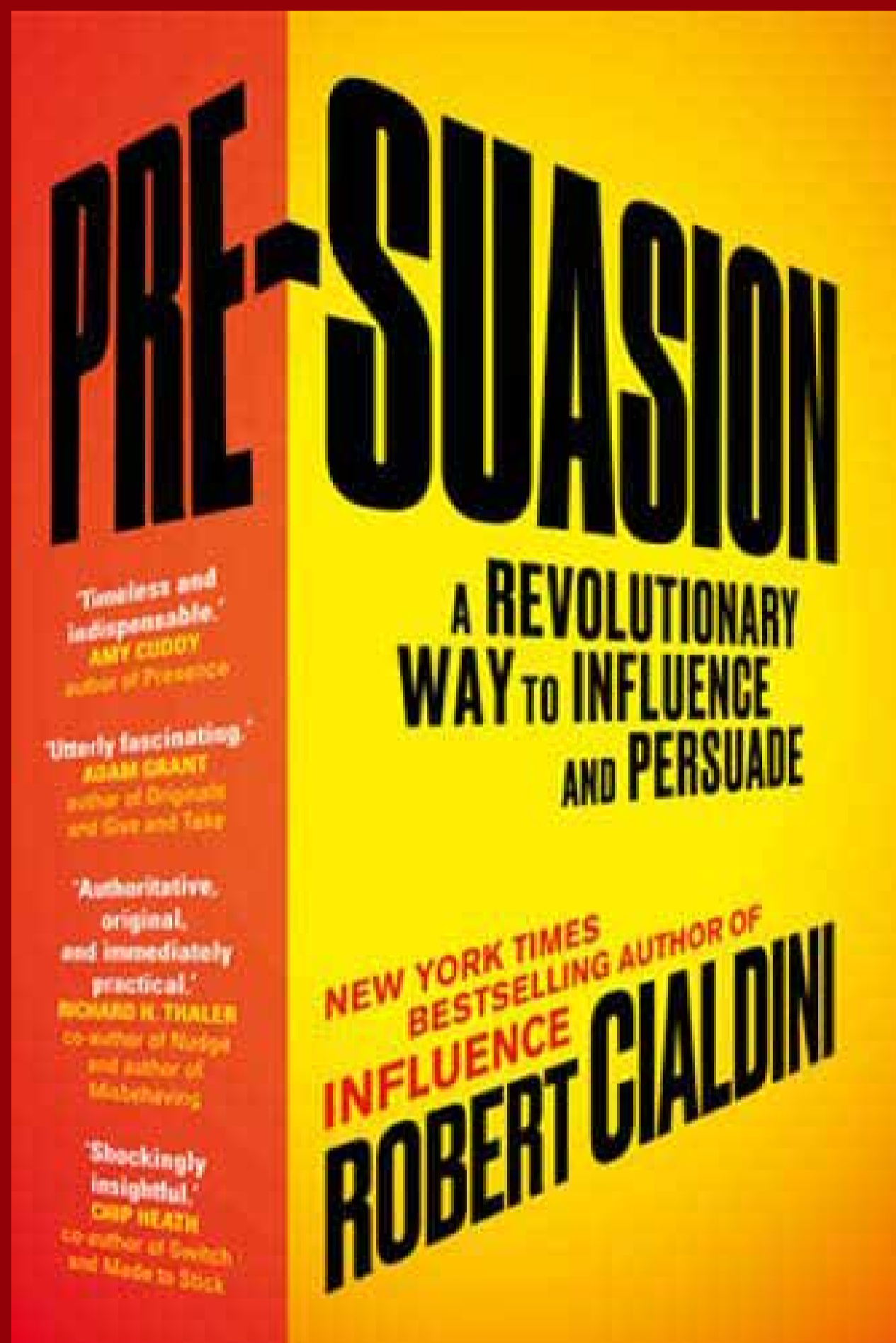
The philosophy of continuous improvement, one step at a time.

Growth and mastery follow the principle of progressive repetition, where improvement comes not just from doing the same thing over and over, but from introducing small variations and refinements each time. By practicing a skill with slight upgrades, learning from feedback, and making adjustments along the way, repetition becomes a tool for continuous development. Instead of starting over, you iterate, building on previous efforts, so each cycle moves you forward. This is how repetition evolves into meaningful progress and sustained mastery. Kaizen is a Japanese management philosophy that means “continuous improvement.” The term comes from two words: kai (change) and zen (good), essentially translating to change for the better.

Repetition in life is about intentionally doing the right actions until they define who you are and what you achieve. If design uses repetition to create unity, then life uses repetition to create identity, discipline, and momentum.

OUR BOOK FOR THE MONTH

April 2026



Pre-Suasion: A Revolutionary Way to Influence and Persuade by Robert Cialdini explores how the moment before delivering a message can determine its success. The book reveals that effective persuasion is not just about what you say, but how you prepare people to receive it—by directing their attention and shaping their mindset in advance.

“WHAT IS WORTH DOING IS WORTH DOING WELL.”

Philip Stanhope THE 4TH EARL OF CHESTERFIELD.

What Does It Actually Mean?

At its core, the phrase is an argument against mediocrity and half-measures. It suggests that if a task is important enough to take up your time, it's important enough to receive your full effort.

Here is a breakdown of the philosophy behind it:

- **Respect for Time:**

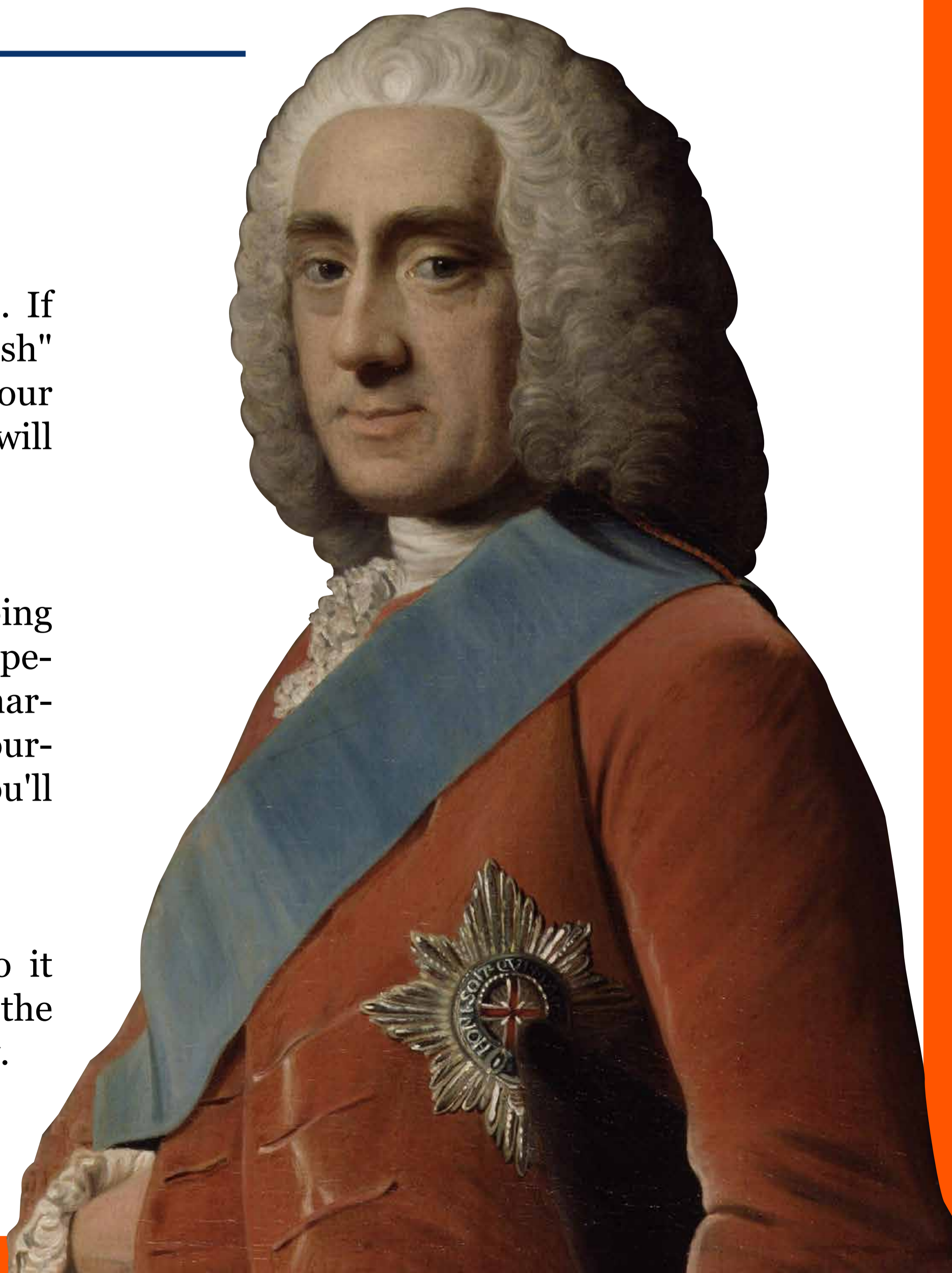
Time is a non-renewable resource. If you spend an hour doing a "slapdash" job, you've essentially wasted that hour because the results won't last or will need to be fixed later.

- **The Habit of Excellence:**

Lord Chesterfield believed that doing things "well" wasn't just about the specific task—it was about building a character of excellence. If you allow yourself to be lazy with small things, you'll be lazy with big things.

- **Efficiency:**

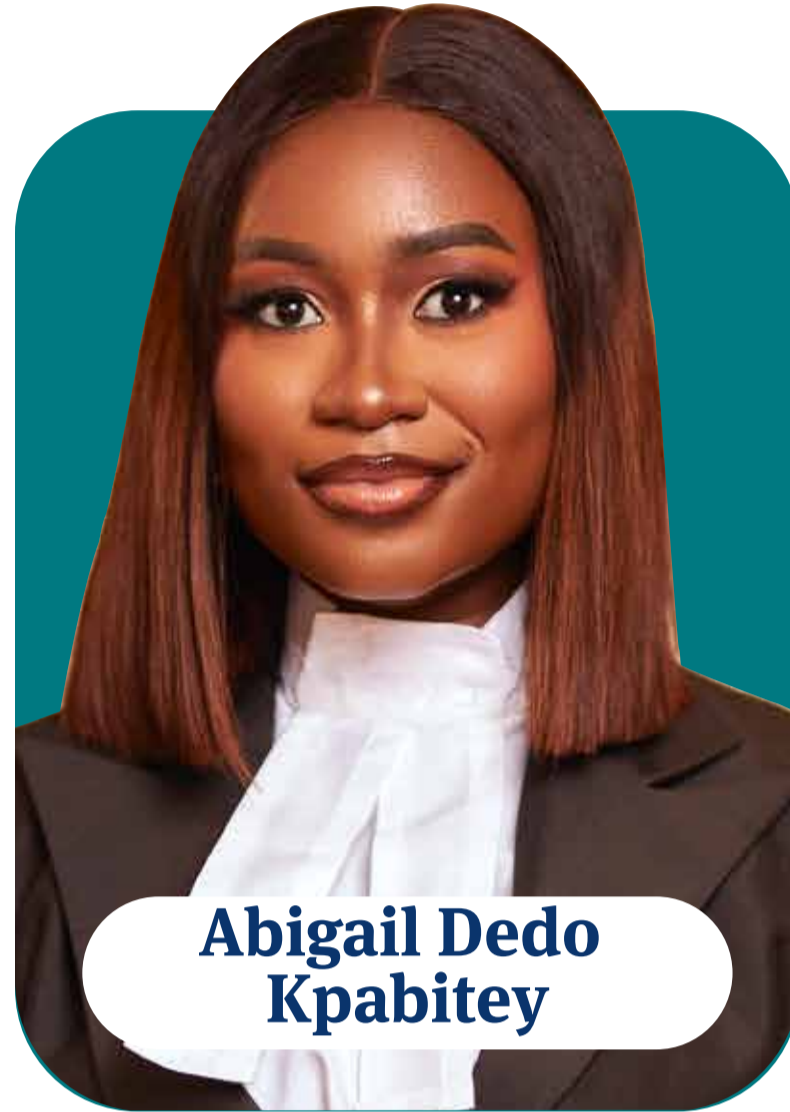
It's actually more "efficient" to do it right the first time. The "do-over" is the ultimate hidden tax on productivity.



WEEKLY
NEWSLETTER
EDITORIAL TEAM



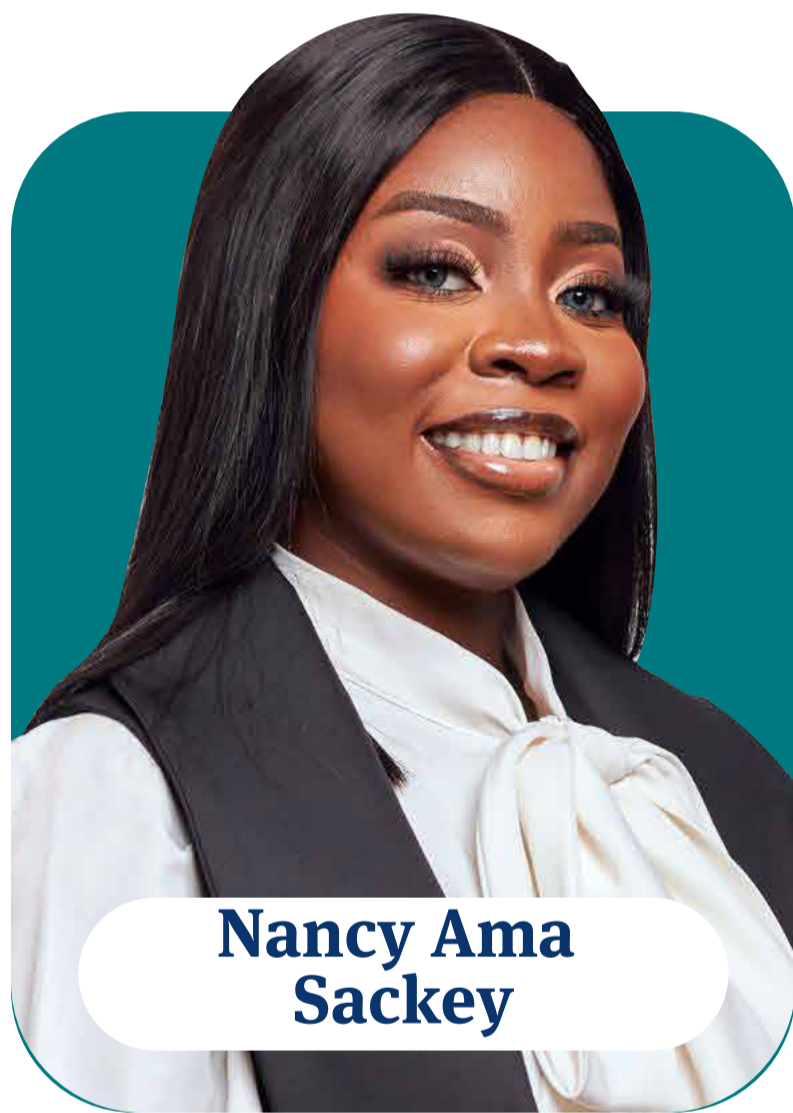
**Jonathan
Agyei-Peprah**



**Abigail Dedo
Kpabitey**



**Divine
Agborli**



**Nancy Ama
Sackey**



**Dodzi Koku
Hattoh**



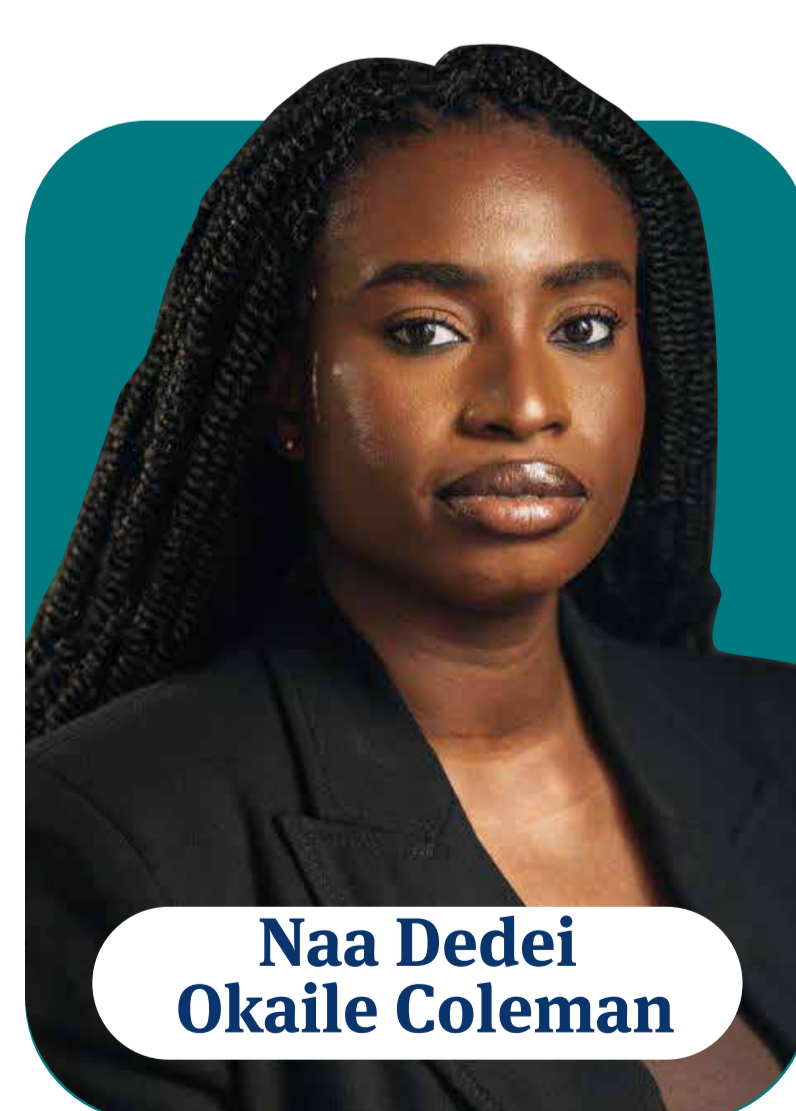
**Esmeralda
Akorfa Afenyo**



**Miriam
Selinam Tsri**



**Samuel
Gyekye-Fosu**



**Naa Dedei
Okaile Coleman**



OUR CORE VALUES

1. TRUSTWORTHY

We always keep our word, our ethics and our integrity.

2. THOUGHTFUL

We are thoughtful, friendly and keep our manners.

3. WARRIORS

We are relentless, have grit and swear by our work ethics.

4. EXCELLENCE

We always hire and develop the best.

5. WINNERS

We expect to win all our cases and close all deals.

6. VERY RESPONSIVE

Always responsive. Always committed in heart and mind.

7. FRUITFULNESS

We exceed the expectations of our client.

8. COMMUNITY

We genuinely care and labour to be a blessing.

9. FAITH

We keep our God and always put our heart in it.

10. FULFILLMENT

It's all about hard work and happiness.